

## World Bosai Forum

In 2015, the Sendai Framework for Disaster Risk Reduction 2015-2030 was established at the World Conference on Disaster Risk Reduction in Sendai, Japan. However, there were limited forums for discussing specific disaster mitigation solutions. This is why we started the World Bosai Forum in Sendai. Our vision is to offer a platform for worldwide stakeholders from various sectors to propose, discuss, and share disaster risk reduction strategies.

## World Bosai Forum Sponsorship Program

Support the World Bosai Forum and promote disaster risk reduction globally. This is an opportunity to develop new customers and expand your business field in collaboration with government programs and experts. By sponsoring, you'll build a network with individuals from the United Nations and other countries worldwide.

	PLATINUM	GOLD	SILVER	BRONZE
Supporters will be provided with :	<b>3,000,000 JPY</b> <sup>+tax</sup>	<b>900,000 JPY</b> <sup>+tax</sup>	<b>350,000 JPY</b> <sup>+tax</sup>	<b>90,000 JPY</b> <sup>+tax</sup>
a slot for the On-site Session	○	○	—	—
a booth for the World Bosai EXPO	○ Two Booths provided	○ One Booth provided	—	—
a slot for the World Bosai Forum Online	○ Two Slots provided	○ One Slot provided	○ One Slot provided	—
your name displayed on a billboard at the Reception Desk and Hall	○ with your Large Logo	○ with your Small Logo	○	—
your name shown on paper cups at the Cafe Corner	○ with your Large Logo	○ with your Small Logo	○	—
an introductory article in the Program Book	○ Full Page provided	○ Half Page provided	—	—
your name listed in the Program Book	○ with your Large Logo	○ with your Small Logo	○	○
your name shown in the Newspaper Advertisement	○ with your Large Logo	○ with your Small Logo	○	○
your name displayed on the Official Website	○ with your Large Logo	○ with your Small Logo	○	○
you are featured on the Screen Advertisement at the Venue	○ with your Logo and your Video	○ with your Logo and your Video	○ with your Logo	○
Complimentary Full Access Registration	up to 10 Registrations	up to 5 Registrations	up to 5 Registrations	up to 1 Registration

If you consider more support, we have a Diamond Supporter level available.

## What is Bosai ?

The term "Bosai" covers everything you do to prepare for a disaster, what you do when it happens, and how you recover and rebuild afterwards. This concept has been cultivated from Japan's long history of living with natural hazards, such as the Great East Japan Earthquake and Tsunami.

# World Bosai Forum 2025



## March 7 (Fri) - March 9 (Sun), 2025

World Bosai Forum Online  
January 6 (Mon) - March 31 (Mon), 2025

World Bosai EXPO  
March 7 (Fri) - March 8 (Sat), 2025

## A Guide to Our Online Programs and Booths

Explore Sponsorship Opportunities and Exhibition

Venue : Sendai International Center /  
Sendai Ryokusaikan Visitor Center / Online

Organizer : World Bosai Forum Local Organizing Committee /  
International Steering Committee

Co-organizer : Tohoku University

Visit Website for Registration  
E-mail for Inquiries



World Bosai Forum  
Foundation

Secretariat of World Bosai Forum Online and World Bosai EXPO

📍 Sagami Building 2F, 7-13-6 Ginza, Tokyo, Japan (inside Bosailog Co., Ltd.)

✉ E-mail : office@bosailog.com

🌐 HP WEB: <https://worldbosaiforum.com/2025/en/>

World Bosai Forum 2025

## Message

Our thoughts are with those still affected by the 2024 Noto Peninsula earthquake.

Given Japan's geography, similar earthquakes could occur anywhere. Globally, rapid urbanization and rural depopulation further increase disaster risks much like in Japan. Additionally, climate change is expected to intensify various disasters. In this context, we invite you to join our forum. Please use this forum as an opportunity to learn and collaborate with individuals worldwide and in Japan.

Let's strive together to "end the misery of people suffering from disasters."

We eagerly await your active participation.

Founder and Representative Director  
of the World Bosai Forum Foundation



Yuichi Ono, who holds a Ph.D. in Geography, is currently serving as the Deputy Director and Professor at the International Research Institute of Disaster Science (IRIDeS) at Tohoku University. He has dedicated over a decade of his career to working on disaster risk reduction in the United Nations, specifically at the WMO, the UNISDR, and the ESCAP. In the aftermath of the Great East Japan Earthquake and Tsunami, he made the decision to return to Japan and start the World Bosai Forum.



### Focus of this year

World Bosai Forum 2025 encourages individuals to contemplate behavioral changes aimed at mitigating disaster risks resulting from climate change.

## World Bosai Forum 2025

World Bosai Forum 2025 consist of following three parts:

 Session  World Bosai EXPO  World Bosai Forum Online

**Conference Name** ▶ World Bosai Forum 2025

**Scheduled Dates** ▶ March 7 (Fri) - March 9 (Sun), 2025

**Venue** ▶ Sendai International Center /Sendai Ryokusaikan Visitor Center

**Organizer** ▶ World Bosai Forum Local Organizing Committee /  
International Steering Committee

**Co-organizers** ▶ Tohoku University

**Partnership** ▶ Ministry of Foreign Affairs of Japan / Ministry of Land, Infrastructure,  
Transport and Tourism / Ministry of Education, Culture, Sports, Science and  
Technology (As of May 28th)

**Secretariat** ▶ World Bosai Forum Foundation



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Sendai International Center



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Exhibiton hall for World Bosai EXPO

## World Bosai Forum Online

**A collaborative online event where various organizations from industry, government, academia, and citizens come together to share Bosai.**

**A wide variety of themes will be presented to increase awareness for the forum before it begins.**

**Dates** ▶ January 6 (Mon)- March 31 (Mon), 2025

**Venue** ▶ Event website for World Bosai Forum Online



PLAN	CHARGE / slot	DETAIL
<b>Online</b>	<b>100,000 JPY</b> +tax	30 minutes slot for 1 video (Multiple purchases possible) Posting period: 1 month guarantee Viewer's information (up to 50 people/slot)

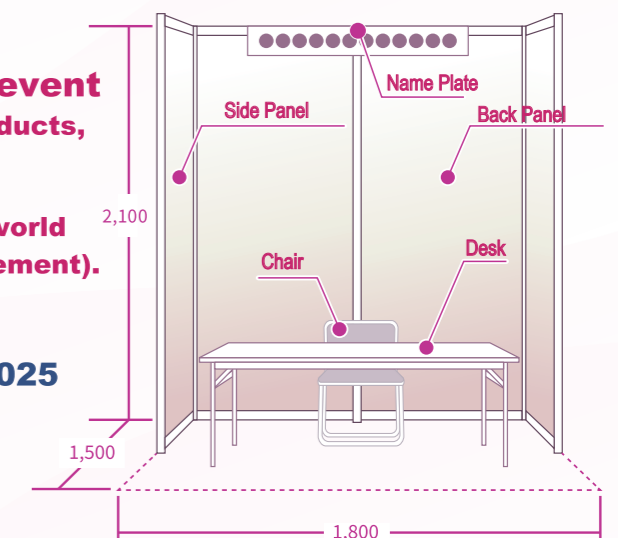
## World Bosai EXPO

**An exhibition and business meeting event where you have the opportunity to promote products, services, technologies, and activities.**

**Come and meet stakeholders from around the world who are involved in Bosai (disaster risk management).**

**Dates** ▶ March 7 (Fri) - March 8 (Sat), 2025

**Venue** ▶ Sendai International Center



PLAN	CHARGE / booth	DETAIL
<b>Decoration</b>	<b>198,000 JPY</b> +tax	W1,800mm x D1,500mm x H2,100mm Included : panel installation, 1 desk, 1 chair, name plate 10% discount for 4 or more purchase
<b>Decoration (Public Agency)</b>	<b>99,000 JPY</b> +tax	W1,800mm x D1,500mm x H2,100mm Included : panel installation, 1 desk, 1 chair, name plate
<b>Space only</b>	<b>150,000 JPY</b> +tax	W1,800mm x D1,500mm x H2,100mm Exhibitors should provide wall panels, name plates, etc. 10% discount for 4 or more purchase